



DIGITAL ARTS COURSE TRACK

TAUGHT ONLINE THROUGH ZOOM



- ❑ **Intro to Adobe Illustrator** (30 minutes)
We will showcase various Illustrator tools and features that make it the app of choice for creating finely crafted vector graphics, like logos, icons, and much more. Learn how it compares and compliments with Photoshop and InDesign.
- ❑ **Intro to Adobe Photoshop** (30 minutes)
We will showcase various Photoshop features and tools, and help you determine if this is the app of choice for your needs. Learn how it compares and compliments with Illustrator and InDesign.
- ❑ **Intro to Adobe InDesign** (30 minutes)
We will showcase various InDesign features and tools, and demonstrate how it can manipulate text, images, and layout in long form documents with ease. Perfect for magazines, manuals, menus, brochures, and much more. Learn how it compares and compliments with Photoshop and Illustrator.
- ❑ **Intro to Adobe Bridge** (30 Min)
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We will demonstrate how to use Bridge to browse, organize, and process your Adobe files. Learn how to automate tasks and batch process and export images.
- ❑ **Logo Design & Development using Adobe Illustrator** (60 minutes)
We will discuss logo design best practices and show you step-by-step how to create a simple logo in Illustrator. Learn how to optimize your logo file and make meaningful creative decisions.
- ❑ **Photoshop Tips and Tricks** (30 minutes)
We will demonstrate features like smart objects, blending modes, adjustment layers, clipping masks, and much more. Once you learn, you'll wish you had done so much earlier! Recommended for students who use Adobe Photoshop on a regular basis.
- ❑ **Digital Painting 101** (60 minutes)
Learn the essential tools and concepts for using Photoshop (or any other Painting application) and a Pen Tablet to express yourself. Photoshop alternatives will be discussed. No prior experience with painting apps required.
- ❑ **Create Photorealistic 3D Images with Adobe Stager** (60 minutes)
Create photorealistic product mock-ups of branded merchandise using this intuitive 3D application. Learn how to manipulate camera angles and lighting. Create models or import existing models. Apply materials like wood, metal, plastic and much more. Apply your brand logos or patterns and generate a final rendered image.
- ❑ **Generative AI with Adobe Firefly** (30 minutes)
We will showcase image generation with Adobe's powerful Firefly model, and how it integrates with Adobe Photoshop, Illustrator, and Express for saving time with menial tasks and for amazing creative results.



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- ❑ **Social Media Graphics and Stationery with Adobe Express** (30 minutes)
No time to learn Photoshop? Use the free Express app to intuitively and quickly create all the graphics you need. Learn the fundamentals of using the free Adobe Express app for manipulating text, images, and graphics and its stock imagery offerings. We will show how you can share your projects with coworkers, and schedule social media account posts directly from the app.
- ❑ **Social Media Videos and Reels with Adobe Express** (30 minutes)
No time to learn Premiere? Use the free Express app to create cool video edits with fluid text and graphics animations. Learn the fundamentals of Adobe Express for making quick edits of videos, adding transitions and animations with text and images.
- ❑ **Intro to Affinity Photo** (30 minutes)
We will give you a tour of Affinity Photo and showcase various features and tools to help you determine if this is the app of choice for your creative needs. Learn how it compares with Adobe Photoshop.
- ❑ **Adobe Acrobat 101** (45 minutes)
Learn the fundamentals of Adobe Acrobat, the differences between Pro and DC versions, and their many features. Learn how to create, combine, and edit PDF documents. We will discuss adding and removing pages, editing images and text, creating forms, protecting documents, and much more.
- ❑ **Creative Resources for Small Businesses and Entrepreneurs** (30 minutes)
Learn about the Library and Melrose resources offered to those with creative needs, focusing on graphic design, web design, video editing, and more. Get personalized class recommendations. We will cover many resources offered by the Library and get you on the right track. Learn about the most appropriate tech or creative solution for your software or creative needs. Not sure which classes to take? Need a website but don't know where to start? Need graphics for your small business but you're not sure what you should learn? Start here.
- ❑ **Adobe Creative Consultant + Q&A** (30 minutes)
Your one-stop shop for creative questions. Need help, feedback, or direction with a project? Need to review or expand on previous Adobe classes? We're here to help. *PLEASE NOTE: This is not a regular class. It is an attendee-driven service, and you will be expected to come in with questions. Attendees will be helped on a first-come, first-serve basis. Please have questions prepared before you sign up and attend. This is a consulting service for creative queries related to business, creative needs, basic web design, and the following Adobe software: Photoshop, Illustrator, InDesign, Premiere, After Effects, Bridge, Express, Firefly, and Stager.*